

Carmen Guerrero

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Education

Bachelor of Arts: Journalism and Media Communications

Expected May 2026

- Concentration: Photography & Video Production
- Certifications in Global Engagement & Music Business

Colorado State University, Fort Collins, Colorado

Semester At Sea- Education Abroad Program

Spring 2025

- Completed coursework in Global Studies, Intercultural Communication, and Global Encounters in Art & Music while traveling to 12 countries across Asia, Africa, and Europe.
 - Gained cross-cultural competencies and global awareness through immersive learning and service projects.
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Work Experience

Creative Academy Intern, PBS 12

January 2026-Present

Denver, Colorado

- Collaborating with the PBS12 Colorado production team to create and distribute content for channel 12 programs, contributing 5+ published segments
- Participating in the full editorial process, including story pitching, planning, and development
- Producing original, independent stories with the potential for statewide broadcast across PBS12 platforms
- Contributing to a community service storytelling project supporting a Colorado non-profit organization

Communications & Production Intern, Team Lead

December 2023-Present

Warner College of Natural Resources Communications Team

Fort Collins, Colorado

- Overseeing intern project management, setting priorities, maintaining consistent brand voice across platforms.
- Create and publish 5+ social media posts per week, contributing to increased engagement across social media platforms tailored for specific audiences.
- Write, edit, and proofread news stories and press releases using AP style with attention to detail.
- Plan, produce, and edit video content for Warner's podcast *Tune Into Nature*.
- Maintain social media content calendar, monitor analytics, and adjust strategies to optimize engagement.

Photographer, Loveland Daily Reporter Herald (LR-H)

Summer 2024

Loveland, Colorado

- Captured high-quality editorial and event photography for the LR-H, delivering compelling visual storytelling under tight deadlines for both print and digital publication
- Collaborated with journalists and editors to visually support local news coverage, including community events, feature stories, and breaking news
- Edited and retouched photos/videos using Adobe Creative Suite to meeting 100% of publication deadlines

Photography Assistant, Jill Mott Photography

August 2023-Present

Fort Collins, Colorado

- Assist in planning and executing professional photo shoots, including lighting and equipment setup.
 - Independently photograph events, portraits, and editorial projects, delivering high-quality results.
 - Edit and retouch photos/videos using Adobe Creative Suite to meet client specifications.
 - Manage client communications and travel logistics for 20+ shoots in the Fort Collins area.
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Skills

- **Communications & Campaigns:** Experience planning, creating, and executing social media, PR, and advertising campaigns.
- **Design & Multimedia:** Proficient in Adobe Creative Suite & Canva; photography/video production, and digital content creation.
- **Social Media & Digital Marketing:** Experienced in managing accounts, content calendars, and analytics-driven strategies.
- **Project Management & Collaboration:** Strong organizational skills, dependable, and skilled at coordinating with teams to achieve goals.